



shrug

The site checks where you come from, takes you along defines of your browser, in divisions and subdomains but always pixel to pixel. Pay a visit and a shrug!

<https://bit.ly/3iCb13k>

Proem

In this proposal, the artists offer various versions of how to present shrug.no in an exhibition space. The 1st version, an object of a large buoy, recalls movements not unsimilar to that of raising and dropping one's shoulders, it is chosen for probing physical presence, as well as, charting a route, like qr codes do. Bigger or smaller, the versions included here, are not the outcome of wavering but to keep curatorial, budgetary and other considerations in mind, and still bring along 'shrug' to visitors' device.

Version 1: Large buoy

Placed indoors, a large buoy would be an ideal object to mark shrug.no and sport its qr code. In this context 'large buoy' denotes an object bigger or at least 1,5 m x 2 meters. Let's picture a simple geometrical shape: a cylinder, or sphere, and not necessarily but preferably monochrome in color. It can also be a used one and does not have to be new. Since Toronto has a port the artists hope that a local maritime company might sponsor, lend or rent out such a buoy. Thus local knowledge is more than welcome to the rescue!



Version 2: Modest buoy

Version 2 is the economy class version buoy to mark and sport the qr code. This version would, at least, be 65cm x 88cm and can be obtained from ... in The shop is approximately ... km away from ..., see: [https://www.ebay.ca/sch/i.html?_from=R40&trksid=p2334524.m570.l1313&nkw=spherical+fender+buoy+30"&_sacat=0&LH_TitleDesc=0&_odkw=spherical+buoys+30"&_osacat=0https://www.ebay.ca/sch/i.html?_from=R40&trksid=p2334524.m570.l1313&nkw=spherical+buoys+30"&sacat=0&LH_TitleDesc=0&odkw=buoys+floats+30"&_osacat=0](https://www.ebay.ca/sch/i.html?_from=R40&trksid=p2334524.m570.l1313&nkw=spherical+fender+buoy+30) Detailed description for this buoy can be found online, for example, here: <https://www.maritim.no/kulefender?variant=27022#tabVariants> A fitting rope could keep it company and the ensemble should also be placed somewhere indoors. If unavoidable, financing can be shared, although, sponsoring or rental being lighter on the pocket and being less wasteful, would be eminently preferred! We will be happy to provide a label with this version as well!



Version 2b: b&w poster:

Please find the poster for this version on the cover page of this pdf! We will be happy to provide a print ready and scalable version of your specifications on demand.

Version 3: HD video

This lazy suzy format or mp4 video is but 6,5MB and can be downloaded from <https://shrug.no/shrug-saver.mp4>.

Version 4: a combination of 2 and 3

This version combines the economy class 2 and 3 for an affordable yet an easy encounter with shrug.no.

Production & Attribution

In the fortunate turn of realizing the ideal buoy installation or the more economical installations we will be only happy to share credentials with the actual person(s) helping and productions.

Another poster.

